



CENTRE FOR INNOVATION IN  
**CAMPUS MENTAL HEALTH**

# **BUILDING NEW WORLDS**

VIRTUAL CONFERENCE  
**NOVEMBER 2, 2022**

**SPONSORSHIP/EXHIBITOR PACKAGE**



# BUILDING NEW WORLDS

The Centre for Innovation in Campus Mental Health’s Annual Conference is the meeting place for stakeholders in post-secondary mental health across Ontario and Canada. Our virtual conference last year attracted over 600 participants, 20 sponsors and/or exhibitors, and leaders in mental health from across the country.

Our conference will feature best, promising and emerging practices in the sector through an online platform. Our one-day virtual conference will offer keynote speakers, concurrent sessions, poster presentations, wellness activities, networking opportunities and more.

## INVITATION TO SPONSOR AND EXHIBIT

We invite you to become a sponsor or exhibitor at our conference. You will have an opportunity to promote your organization and services to a targeted group of professionals including college and university faculty, student leaders, peer mentors, administrators, front-line service providers, community service organizations, healthcare providers, research professionals and governments.

## ABOUT US

### WHO WE ARE

The Centre for Innovation in Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance and the Canadian Mental Health Association, Ontario. We are funded by the Ministry of Colleges and Universities.



### OUR MISSION

To help Ontario’s colleges and universities enhance their capacity to support student mental health and well-being. CICMH connects campuses to the latest ideas, research and tools for campus well-being.

### OUR VISION

To optimize mental health and well-being for Ontario’s post-secondary students.

### OUR WEBSITES

The Centre is always working to provide campuses and community organizations with resources, toolkits, informational videos and more. Our two websites [campusmentalhealth.ca](http://campusmentalhealth.ca) and [morefeetontheground.ca](http://morefeetontheground.ca) will provide you with the tools you need to enhance your capacity to help and serve students on campuses!

### WHAT WE DO

We are committed to:

- Identifying and promoting a shared understanding of best practices to enhance mental wellness on campus.
- Creating solutions and developing common resources to fill in gaps and avoid duplication of resources.
- Connecting diverse campus and community organizations to optimize resources (and strengthen mental wellness support) in local communities.
- Promoting a whole campus approach to care that is flexible, adaptive and responsive to student needs.



# SPONSORSHIP LEVELS AND BENEFITS

	PRESENTING SPONSOR	KEYNOTE SPONSOR	WELLNESS SPONSOR	DIGITAL SPONSOR	EXHIBITOR SPACE
<b>Cost Level</b>	\$10,000	\$5,000	\$3,000	\$2,500	\$225 / \$125
<b>Number of opportunities</b>	1	2	1	1	15
Exclusivity with top billing	•				
Opportunity for remarks during the conference	•				
Premium logo presence on virtual platform	•				
Public acknowledgement throughout conference	•	•			
Introduction of Keynote Speaker		•			
Logo showcased on virtual platform	•	•	•	•	•
Opportunity to submit a 30 second video advertisement to play on breaks	•	•	•	•	
Opportunity to provide wellness activities/video			•		
Selection of Conference hashtag				•	
Logo showcased on conference website	•	•	•	•	•
Complimentary exhibitor space	•	•	•	•	
Complimentary conference registrations	10	5	3	2	1



# SPONSORSHIP / EXHIBITOR REQUEST FORM

Please choose a Sponsorship/Exhibitor package:

<input checked="" type="checkbox"/>	Sponsorship/Exhibitor Package Option	Available	Cost
	Presenting Sponsor	1	\$10,000
	Keynote Sponsor	2	\$5,000
	Wellness Sponsor	1	\$3,000
	Digital Sponsor	1	\$2,500
	Exhibitor Space	15	For Profit \$225
			Non Profit \$125

Total \_\_\_\_\_

**Payment Method:**  Cheque  Money Order  VISA  Mastercard

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Expiration Date \_\_\_\_\_ Authorization # \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return this form **by email to [sherry@innovative4you.com](mailto:sherry@innovative4you.com)**  
with credit card details or mail with a cheque to:

**CICMH Building New Worlds 2022 Conference**  
c/o CMHA Ontario  
180 Dundas Street West, Suite #2301  
Toronto, ON, M5G 1Z8  
**Attention: Patricia Larmond**



**Need assistance?**

Sherry Sim, Event Planner, will also be available by phone to process your sponsorship requests.

**1.866.655.8548**